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Markstrat: A Marketing Strategy Game, Volume 1 A Marketing Strategy Game, Jean-Claude Larré, Hubert Gatignon, Jan 1, 1977, Management games, 60 pages. .

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Multivariate data analysis with readings , Joseph F. Hair, 1995, Mathematics, 757 pages. Ch. 1. Introduction -- Ch. 2. Examining Your Data -- Ch. 3. Multiple Regression Analysis -- Ch. 4. Multiple Discriminant Analysis -- Ch. 5. Multivariate Analysis of Variance.

Confessions of an advertising man , David Ogilvy, Jan 1, 1963, Business & Economics, 172 pages. .

Goodvertising Creative Advertising that Cares, Thomas Kolster, 2012, Business & Economics, 256 pages. Can advertising be a force for good? Can it bring about positive social or environmental change? Should it tell the truth about a brand? With today's consumers being more.

Made You Look How Advertising Works and why You Should Know, Shari Graydon, 2003, Juvenile Nonfiction, 115 pages. Offers an examination of advertising in the modern era by reviewing the workings of an advertising agency, the development of ads, and their purpose, complete with consumer.

The Advertising Age Encyclopedia of Advertising , John McDonough, Museum of Broadcast Communications, 2002, Business & Economics, 1873 pages. .

Decisive Battles of World War II The German View, Hans Adolf Jacobsen, Jørgen Rohwer, 1965, World War, 1939-1945, 509 pages. Stille: Combined Operations; Nordfrankrig; Luxembourg; ; Slaget om Frankrig, 1940; Frankrigs Fald; Evakueringen fra Dunkerque; Slaget om England; Luftkrig; Kreta; Grækenland.

The advertising concept book think now, design later : a complete guide to creative ideas, strategies and campaigns, Pete Barry, Jul 21, 2008, Business & Economics, 272 pages. A former advertising designer at Ogilvy London counsels advertising professionals on how to make a successful ad by focusing on its basic messages rather than its special.

Designing and Producing the Television Commercial , Larry Elin, Alan Lapidès, 2003, Business & Economics, 254 pages. Designing and Producing the Television Commercial explains the business, art, and technology of creating a commercial from the development of the client's message to.

Cram 101 textbook outlines to accompany Strategic brand management: building, measuring, and

managing brand equity, Keller, 2nd edition , , 2006, Business & Economics, 365 pages. Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides.

Citizenship: Critical Concepts, Volume 1 Critical Concepts, Bryan S. Turner, Peter Hamilton, 1994, Social Science, 476 pages. SECTION 2: THE CLASSICS.

Town & Country Modern Manners The Thinking Person's Guide to Social Graces, Thomas P. Farley, 2005, Reference, 256 pages. Presents a guide to modern etiquette by such writers as Miss Manners, Andy Rooney, and Frank McCourt, and covers such topics as cell-phone usage, elevator manners, and holiday

Chemical Principles Using the International System of Units, William L. Masterton, Emil J. Slowinski, Conrad L. Stanitski, 1981, Chemistry, 641 pages

The Complete Idiot's Guide to Starting and Running a Retail Store , James E. Dion, 2008, Business & Economics, 349 pages. A comprehensive guide to running a retail store, with advice on hiring and training, licenses and registrations, working with customers, and learning the retail market

Documents on Separation of Sind from the Bombay Presidency, Volume 1 , Hamida Khuhro, 1982,
Sind (Pakistan)Modern France state and society, Richard Tames, 1977, History, 95 pages

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Combating the sexual exploitation of children: hearing before the., Volume 4 hearing before the Commission on Security and Cooperation in Europe, One Hundred Ninth Congress, second session, September 27, 2006, United States. Congress. Commission on Security and Cooperation in Europe, 2007, Family & Relationships, 98 pagesIgnite Your Psychic Intuition , Teresa Brady, Oct 1, 2011, Clairvoyance, 288 pages. Designed for people with busy lives, Ignite Your Psychic Intuition presents quick and easy techniques for sparking your intuitive abilities and using them to enhance your life download Effective Advertising 8: Award Winning Case Studies Advertising Federation of Australia, 2006

The Ordeal of Gilbert Pinfold A Conversation Piece, Evelyn Waugh, May 31, 2012, Fiction, 224 pages. An inability to control his fantasies sends Gilbert Pinfold, a well-known author, cruising on a Ceylon-bound liner to recuperate. Yet, to his horror, the hallucinationsThe Varieties of Reference , Gareth Evans, 1982, Business & Economics, 418 pages. Gareth Evans, one of the most brilliant philosophers of his generation, died in 1980 at the age of thirty-four. He had been working for many years on a book about reference

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Chimera , T.C. McCarthy, Jul 31, 2012, Fiction, 384 pages. Escaped Germline soldiers need to be cleaned up, and Stan Resnick is the best man for the job. A job that takes him to every dark spot and every rat hole he can find Rubbish! The Archaeology of Garbage, William L. Rathje, Cullen Murphy, 2001, Social Science, 263 pages. It is from the discards of former civilizations that archaeologists have reconstructed most of what we know about the past, and it is through their examination of today's Right Ho, Jeeves , P. G. Wodehouse, Nov 7, 2008, Fiction, . Books for All Kinds of Readers. ReadHowYouWant offers the widest selection of on-demand, accessible format editions on the market today. Our 7 different sizes of EasyRead are Buy bank-owned properties at fire-sale prices! Banks and lending institutions today own more than one million foreclosed properties, more are in the foreclosure pipeline. Banks. Finding Her Dad by Janice Kay Johnson Is having her own family too much to ask? Although it's been tough, sixteen-year-old Sierra Lind has assembled some good candidates. First.

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Chosen A House of Night Novel, P. C. Cast, Kristin Cast, Mar 4, 2008, Juvenile Fiction, 320 pages. Dark forces are at work at the House of Night and fledgling vampyre Zoey Redbird's adventures at the school take a mysterious turn. Those who appear to be friends are turning.

The Future of Information Architecture Conceiving a Better Way to Understand Taxonomy, Network, and Intelligence, Peter Baofu, Jan 1, 2008, Business & Economics, 283 pages. This book looks at the issues surrounding why information is processed, stored and applied in the way that it is. Contrary to the wisdom held by many scholars in human history

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Convertible securities and capital structure determinants , Stuart Martin Essig, 1992, Business & Economics, 252 pages
Saving Jackie K , L. D. C. Fitzgerald, Jul 23, 2011, Fiction, . The First Lady in Danger? Jump into the past to save her! Enter an upside-down world where Soviet henchmen botched their mission to eliminate John F. Kennedy fifty years ago
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Harry Potter and the Deathly Hallows , J.K. Rowling, Mar 27, 2012, Juvenile Fiction, . In Harry Potter and the Deathly Hallows, the seventh and final book in the epic tale of Harry Potter, Harry and Lord Voldemort each prepare for their ultimate encounter

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Passion and Rebellion The Expressionist Heritage, Stephen Eric Bronner, Douglas Kellner, 1983, Art and literature, 468 pages
The English Civil War a concise history, Maurice Ashley, 1922, History, 192 pages

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Tarot Plain and Simple , Anthony Louis, Sep 1, 2010, Electronic books, 322 pages. Tarot Plain and Simple by Anthony Louis is the book you've been waiting for! As the title indicates, this book presents the Tarot in clear language that anyone can understand
Insanely in Love , Cereka Cook, May 1, 2009, Fiction, 238 pages. Successful Investment tycoon, Jack Anderson, seems to have it all; Success, charm, money, good looks and even in the 21st century he's still chivalrous. He just sounds too good

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Getting it Right the First Time How Innovative Companies Anticipate Demand, John Katsaros, Peter Christy, Jan 1, 2005, Business & Economics, 159 pages. Provides essential guidance for entrepreneurs, marketers, product developers, and business strategists There is no doubt that the pace of business has accelerated - products goMusic Technology Workbook Key concepts and practical projects, Paul Middleton, Steven Gurevitz, Dec 7, 2007, Technology & Engineering, 416 pages. Written by experts in music technology with first hand experience of the day-to-day problems encountered by students and teachers - and how to solve them!

The Hidden Treasures , Carolyn Keene, May 1, 1998, Juvenile Fiction, 73 pages. Nancy finds an old book with clues to secret hiding places which she decides to follow
Thelonus Monster's sky-high fly pie , Judy Sierra, May 9, 2006, Juvenile Fiction, 40 pages. A good-natured monster thinks a pie made out of flies would be a good dessert, and invites all his friends and relatives over to try it. A good-natured monster thinks a pie 0975172816, 9780975172810

Fallen Angels , Walter Dean Myers, 1988, Juvenile Fiction, 309 pages. Seventeen-year-old Richie Perry, just out of his Harlem high school, enlists in the Army in the summer of 1967 and spends a devastating year on active duty in Vietnam. ReissueThe Treasured One Book Two of The Dreamers, David Eddings, Leigh Eddings, Oct 15, 2007, Fiction, 480 pages. Jalkan stumbled back, spitting blood, teeth, and curses and he clawed at his knife-hilt. Keselo's sword, however, came out of its sheath more smoothly and rapidly. The young Effective Advertising 8: Award Winning Case Studies Advertising Federation of Australia, 2006

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Along the Blue Ridge Parkway , J. Dan Pittillo, 1997, Travel, 80 pages. Topping mountain crests, dipping into river valleys, and rambling through farmlands and national forests, the Blue Ridge Parkway winds 470 miles through Virginia and North Carolina.

The Grand Mosque of Paris A Story of how Muslims Rescued Jews During the Holocaust, Karen Gray Ruelle, 2009, Juvenile Nonfiction, 40 pages. The story, in picture-book format, of how the Grand Mosque in Paris was used to hide Jews and escaped prisoners-of-war during the Nazi occupation

Colt , Nancy Springer, Feb 1, 1994, Adventure stories, 121 pages. A young boy with a crippling disease learns, through a horseback riding program, to overcome his own anxieties and to help others in dealing with their own problemsFab Four FAQ 2.0 The Beatles' Solo Years, 1970-1980, Robert Rodriguez, 2010, Music, 475 pages. In the years following the 1960s, Beatles fans around the world were twice-stunned: in 1970, when their beloved group disbanded, and ten years later when the murder of John My Tooth Is Loose, Dr. Moose! , Teresa Johnston, Aug 1, 2012, Juvenile Fiction, 32 pages. Lily Leopard, Simon Squirrel, and Benjamin Bunny, who all have loose teeth, visit Dr. Moose, who applies wiggling, pushing, pulling, and crunchy carrots

Living In Compassion , Rinpoche Bardor (Tulku), 2005, Body, Mind & Spirit, 171 pages
Cigarette Card Values , Murray Cards Limited, 2007, Advertising cards, 320 pages. Providing a guide to the latest prices and valuations for cigarette and other trading cards, this title includes over 12,000 series as well as details of auctions and fairs
CIMA Official Learning System Enterprise Management , Ann Norton, Jenny Hughes, Jul 15, 2009, Business & Economics, 524 pages. CIMA Official Learning Systems are the only textbooks recommended by CIMA as core reading. Written by the CIMA examiners, markers and lecturers, they specifically prepare
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Surviving Space Papers on the Infant Observation : Essays on the Centenary of Esther Bick, Andrew Briggs, 2002, Medical, 310 pages. As part of the prestigious Tavistock Clinic Series, this is an essential addition to this highly-valued and innovative series. Infant observation is crucial to most
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